

Learning is  
mobile,  
on demand,  
and global.

Learning is  
becoming  
more  
personalized  
and self-  
directed.

The role of  
schools is  
fundamentally  
challenged  
by the Web.

# hip series 11 12 leader



Giselle Martin-Kniep  
**November 2, 2011**

Will Richardson  
**January 10, 2012**

Douglas Fisher  
**March 6, 2012**

from teacher to student:

## Ensuring the Success of 21st Century Learners

presented by



Berks County  
Intermediate Unit  
an educational service agency

# Ensuring the Success of 21st Century Learners



Martin-Kniep

## speakers



Richardson

## 2011-2012 LEADERSHIP SERIES

### from teacher to student: Ensuring the success of 21st century learners

Giselle Martin-Kniep | Will Richardson | Douglas Fisher

#### School Leadership in the 21st Century

**Giselle Martin-Kniep**

November 2, 2011 | 8:30 a.m. - 3:30 p.m.

Faced with the continually evolving landscape of education, how will you, as a leader, decide what is non-negotiable for 21st century schools?

Modern education embraces technology, but technology is a means by which students can learn, not an end. Often, how we approach teaching and learning is more important than the content of such teaching. Learner-centered practices are central to enabling students to succeed in the 21st century, and this workshop will help attendees identify and develop winning strategies for modern education.

In this program, participants will:

- Explore the non-negotiable principles, conditions, and characteristics of schools and leaders that promote 21st century learning
- Identify the behaviors and practices of leaders who support 21st century learning and some steps for enacting them
- Engage in a self-assessment of the knowledge, skills, and dispositions needed to support 21st century learning

#### Better Learning Through Structured Teaching

**Douglas Fisher**

March 6, 2012 | 8:30 a.m. - 3:30 p.m.

Effective teaching in the 21st century requires a fusion of time-tested classroom techniques and the deft application of cutting-edge technology. Keeping students engaged in a culture of media saturation can be challenging, but creative use of intentional instruction results in increased student understanding. Teachers should focus on *feed-forward* teaching rather than relying on *feed-back*.

Participants in this workshop will learn to:

- Identify 21st century skills addressed through quality instruction
- Explore Literacy 2.0 skills and classroom implications
- Discriminate between tools and function in a Literacy 2.0 environment
- Identify opportunities to integrate technology tools that enhance instruction
- Define four components of the Gradual Release of Responsibility Framework and describe how it can be used to build student competence.

#### Learning in a Networked World

**Will Richardson**

January 10, 2012 | 8:30 a.m. - 3:30 p.m.

Whether it's online safety or information literacy, all too often we treat the new challenges that online learning networks are creating as discrete parts rather than larger, more general changes in how we do our learning business.

Even with our youngest students, we have to be able to model our interactions in our own learning networks and teach them safe, effective, and ethical use. This workshop will focus on eight important global shifts and how teachers and schools are already

starting to integrate them into the classroom in seamless, ongoing ways.

Some of the topics to be discussed include:

- Preparing students for a world of self-directed learning
- Participating in learning networks in safe, effective, and ethical ways
- How the role of schools is fundamentally challenged by the Web
- How online networks enhance and extend our abilities to learn and to teach



Fisher

During this three-day program, **Giselle Martin-Kniep, Will Richardson, and Douglas Fisher** will focus on the non-negotiable principles, conditions, and characteristics of schools and school leaders that promote 21st century learning. They will address how in this new world of global connections and personal online learning, school leaders must re-envision the basic foundations of teaching and learning. They will understand the Web's impact on education and how it transforms how students learn. Building student competence in the 21st century classroom requires precision teaching that will ensure student success through the gradual release of responsibility from teacher to student.

### Registration Fees

	each session per person	all 3 sessions per person
Individual (Berks County)	\$ 115	\$ 315
Individual (out of Berks County)	\$ 140	\$ 390
Teams of 3 or more* (Berks County)	\$ 95	\$ 255
Teams of 3 or more* (out of Berks County)	\$ 120	\$ 330

**Act 45 attendees:** Please add a surcharge of \$50 per person.

\*Teams do not have to consist of the same members for each session.

### Business Attire Requested

Individuals attending these workshops must arrive on time and stay for the entire workshop in order to receive Act 48 Professional Education hours.

act  
48

act  
45

This series has been approved for 38 Continuing Professional Education for School & System Leaders Act 45 hours. Administrators participating in this program for Act 45 hours are required to attend all three sessions and complete twenty hours of job-embedded assignments and a culminating project.

### Your full-day registration fee includes:

Conference materials • Continental breakfast  
Lunch • Refreshment breaks

### Special Needs

If you have special needs as addressed by the Americans with Disabilities Act and need assistance at this event, please contact the BCIU's Civil Rights Compliance Officer at 610-987-8470 at least one (1) week in advance. Reasonable efforts will be made to accommodate you.

### Inclement Weather

In the event of a weather emergency, please call 610-987-2248 after 7:30 a.m., the morning of the workshop, regarding the status of the session. You can also log onto our website at [www.berksiu.org](http://www.berksiu.org) and click on "announcements."

### Participant Cancellations

Participants requesting a refund must cancel, in writing or over the phone, ten (10) calendar days prior to the start of each session.

need  
help?

For more information on conference content, contact  
Connie Skipper at 610-987-8496 or [conski@berksiu.org](mailto:conski@berksiu.org)  
For registration information, contact Lori Gerber  
at 610-987-8421 or [lorgar@berksiu.org](mailto:lorgar@berksiu.org)

### Target Audience:

Teams of K-12 central office administrators, building administrators, and teachers are encouraged to attend all three sessions.

### How to Register: Mail registration by October 14, 2011.

to: Lori Gerber  
Berks County Intermediate Unit  
P.O. Box 16050  
Reading, PA 19612-6050  
or Fax to 610-987-8406

### Registration Form

District

District Contact Name

Contact Phone #

Contact E-Mail

Name of Registrant and E-mail

act  
45

act  
48

PPID

### Payment Options

Select payment method (select one):

☐ Check enclosed, made payable to BCIU ☐ District Purchase Order

from teacher to student:

## Ensuring the success of 21st century learners.

Learner-centered practices are essential for student success in the 21st century.

**Giselle Martin-Kniep** is the president of Learner-Centered Initiatives and the founder of Communities for Learning: Leading Lasting Change®, two different organizations that promote sustained school improvement. Giselle has a strong background in organizational change and has graduate degrees in communication and development, social sciences in education, and educational evaluation from Stanford University. She has worked with thousands of schools nationally and internationally in the areas of standards, curriculum and assessment, adult learning, school improvement, and action research. Among her many publications is her new book with Joanne Picone-Zocchia, *Changing the Way You Teach, Improving the Way Students Learn*.

**Will Richardson** has been writing about the intersection of social online learning networks and education for the past 10 years at Weblogg-ed.com and in numerous journals and magazines, such as *Ed Leadership*, *Education Week*, and *English Journal*. He served as a public school educator for 22 years. He is a co-founder of Powerful Learning Practice (plpnet-work.com), a unique professional development program that has mentored more than 3,000 teachers worldwide in the last three years. In May 2011, he will publish his second book, *Personal Learning Networks: Using the Power of Connections to Transform Education*.

**Douglas Fisher, Ph.D.**, is professor of language and literacy education in the Department of Teacher Education at San Diego State University and a teacher leader at Health Sciences High and Middle College. He is the recipient of an International Reading Association Celebrate Literacy Award, the Farmer award for excellence in writing from the National Council of Teachers of English, as well as a Christa McAuliffe award for excellence in teacher education. He has published numerous articles and books on reading and literacy, differentiated instruction, and curriculum design, including, *Checking for Understanding: Formative Assessments for Your Classroom*.

**November 2, 2011 | January 10, 2012 | March 6, 2012**

For more information, contact Connie Skipper at 610-987-8496 or [conski@berksiu.org](mailto:conski@berksiu.org)

Leadership Series held at the BCIU Education Centre | 2101 Centre Avenue

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c/o Lori Gerber

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P.O. Box 16050

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